



1643 South Boston Avenue
Tulsa, OK 74119

(918) 587-7888

UCEDA
PO Box 1800
244 Fair Street
Kingston, NY 12402-1800

Invoice

Date	Invoice #	Terms
10/31/18	13980	Net 30

Description	Amount
Ulster County Economic Development Alliance 2018 Agreement for Professional Services October 2018 - FINAL INVOICE Term of Agreement: 01/01/2018 - 10/31/2018	
(1) Retainer Fee/Services Line Item 1 Budget: \$45,000 Balance Remaining: \$0	4,500.00
(2) Social Media Campaign Line Item 2 Budget: \$5,000 Remaining Balance: \$0 - Facebook \$1,132.60 - HeyOrca \$100.00	1,232.60

Cubic accepts VISA, Mastercard and AMEX credit cards.
A 3.5% convenience fee will apply.

All invoices must be paid within thirty (30) days of the date of the invoice unless other arrangements have been made. Interest on past due accounts will accrue at the rate of 18% annually.

We appreciate your business. Thank you!

Total	\$5,732.60
Payments/Credits	\$0.00
Balance Due	\$5,732.60

Receipt for Ellenville, New York

Account ID: 10155610290433533



Payment Date
Oct 21, 2018, 9:31 PM

Payment Method
American Express*3017
Reference Number: LGLRBHNNW2

Paid

\$750.00 USD

Transaction ID
1811853915598591-3731232

You're being billed because you reached your \$750.00 billing threshold.

Product Type
Facebook

Campaigns

Campaign Name	Start Date	End Date	Impressions	Cost
Blog Promotion				\$418.33
From Sep 20, 2018, 9:30 PM to Oct 21, 2018, 9:30 PM				
12 Reasons to Make Ellenville your next Getaway			16,405 Impressions	\$97.76
A dining tour through Ellenville			11,453 Impressions	\$84.07
Shawangunk Wine Trail			33,304 Impressions	\$236.50
Post: "Honor's Haven Resort is nestled amongst 200 acres..."				\$15.00
From Sep 20, 2018, 9:30 PM to Oct 21, 2018, 9:30 PM				
Post: "Honor's Haven Resort is nestled amongst 200 acres..."			2,150 Impressions	\$15.00
Page Promotions				\$197.72
From Sep 20, 2018, 9:30 PM to Oct 21, 2018, 9:30 PM				
Fall Page Promotion			17,075 Impressions	\$197.72
Post: "This could be your life. Plan your trip to..."				\$15.00
From Sep 20, 2018, 9:30 PM to Oct 21, 2018, 9:30 PM				
Post: "This could be your life. Plan your trip to..."			2,273 Impressions	\$15.00
Post: "The evocative Cragsmoor Stone Church looks like..."				\$15.00
From Sep 20, 2018, 9:30 PM to Oct 21, 2018, 9:30 PM				
Post: "The evocative Cragsmoor Stone Church looks like..."			2,363 Impressions	\$15.00
Post: "From Sam's Point to Lippman Park, Ellenville is..."				\$15.00
From Sep 20, 2018, 9:30 PM to Oct 21, 2018, 9:30 PM				
Post: "From Sam's Point to Lippman Park, Ellenville is..."			2,526 Impressions	\$15.00
Post: "Share a meal with family or friends at Trattoria..."				\$22.17
From Sep 20, 2018, 9:30 PM to Oct 21, 2018, 9:30 PM				
Post: "Share a meal with family or friends at Trattoria..."			1,706 Impressions	\$22.17

Post: "#FlashbackFriday: Sabrina (IG user @psychnrg)..."		\$19.99
From Sep 20, 2018, 9:30 PM to Oct 21, 2018, 9:30 PM		
Post: "#FlashbackFriday: Sabrina (IG user @psychnrg)..."	2,784 Impressions	\$19.99
Post: "Escape the city and explore the otherworldly..."		\$19.94
From Sep 20, 2018, 9:30 PM to Oct 21, 2018, 9:30 PM		
Post: "Escape the city and explore the otherworldly..."	4,175 Impressions	\$19.94
Instagram Post: Look! The leaves are starting to...		\$11.85
From Sep 20, 2018, 9:30 PM to Oct 21, 2018, 9:30 PM		
Instagram Post: Look! The leaves are starting to...	158 Impressions	\$2.49
Instagram Post: Look! The leaves are starting to...	778 Impressions	\$9.36

Receipt for Ellenville, New York

Account ID: 10155610290433533



Payment Date
Oct 22, 2018, 6:38 AM

Payment Method
American Express*3017
Reference Number: 5UZJNHJNW2

Transaction ID
1849582715159043-3731901

Product Type
Facebook

Paid

\$4.57 USD

This is your monthly bill.

Campaigns

Page Promotions		\$1.85
From Oct 20, 2018, 8:30 PM to Oct 22, 2018, 12:00 AM		
Fall Page Promotion	128 Impressions	\$1.85
Post: "Share a meal with family or friends at Trattoria..."		\$0.57
From Oct 20, 2018, 8:30 PM to Oct 22, 2018, 12:00 AM		
Post: "Share a meal with family or friends at Trattoria..."	52 Impressions	\$0.57
Blog Promotion		\$1.31
From Oct 20, 2018, 8:30 PM to Oct 22, 2018, 12:00 AM		
Shawangunk Wine Trail	143 Impressions	\$1.31
Instagram Post: Look! The leaves are starting to...		\$0.84
From Oct 20, 2018, 8:30 PM to Oct 22, 2018, 12:00 AM		
Instagram Post: Look! The leaves are starting to...	45 Impressions	\$0.68
Instagram Post: Look! The leaves are starting to...	17 Impressions	\$0.16

Receipt for Ellenville, New York

Account ID: 10155610290433533



Payment Date
Oct 31, 2018, 10:52 AM

Payment Method
American Express*3017
Reference Number: EM9SSHEPW2

Transaction ID
1864354903681831-3757082

Product Type
Facebook

Paid

\$380.45 USD

A manual payment was made on this account.

(2.42) OVER BUDGET

\$ 378.03

Campaigns

BILLED TO UCEDA:

Blog Promotion			\$159.87
From Oct 21, 2018, 3:00 PM to Oct 31, 2018, 10:52 AM			
Shawangunk Wine Trail	15,917 Impressions		\$159.87
Page Promotions			\$51.67
From Oct 21, 2018, 3:00 PM to Oct 31, 2018, 10:52 AM			
Fall Page Promotion	3,522 Impressions		\$51.67
Post: "Share a meal with family or friends at Trattoria..."			\$2.23
From Oct 21, 2018, 3:00 PM to Oct 31, 2018, 10:52 AM			
Post: "Share a meal with family or friends at Trattoria..."	188 Impressions		\$2.23
Instagram Post: Look! The leaves are starting to...			\$12.31
From Oct 21, 2018, 3:00 PM to Oct 31, 2018, 10:52 AM			
Instagram Post: Look! The leaves are starting to...	232 Impressions		\$2.35
Instagram Post: Look! The leaves are starting to...	886 Impressions		\$9.96
Instagram Post: #FlashbackFriday: Sabrina...			\$20.00
From Oct 21, 2018, 3:00 PM to Oct 31, 2018, 10:52 AM			
Instagram Post: #FlashbackFriday: Sabrina...	225 Impressions		\$2.00
Instagram Post: #FlashbackFriday: Sabrina...	2,545 Impressions		\$18.00
Instagram Post: Autumn is here. Where is your...			\$20.00
From Oct 21, 2018, 3:00 PM to Oct 31, 2018, 10:52 AM			
Instagram Post: Autumn is here. Where is your...	787 Impressions		\$4.00
Instagram Post: Autumn is here. Where is your...	2,049 Impressions		\$16.00
Post: "Autumn is here. Where is your favorite place to..."			\$15.00
From Oct 21, 2018, 3:00 PM to Oct 31, 2018, 10:52 AM			
Post: "Autumn is here. Where is your favorite place to..."	2,026 Impressions		\$15.00

Post: "Aroma Thyme on Canal Street is the very..."			\$20.00
From Oct 21, 2018, 3:00 PM to Oct 31, 2018, 10:52 AM			
Post: "Aroma Thyme on Canal Street is the very..."	875 Impressions		\$20.00
Post: "There are few things better than watching a..."			\$25.00
From Oct 21, 2018, 3:00 PM to Oct 31, 2018, 10:52 AM			
Post: "There are few things better than watching a..."	3,311 Impressions		\$25.00
Post: "Look! The leaves are starting to change. From..."			\$20.00
From Oct 21, 2018, 3:00 PM to Oct 31, 2018, 10:52 AM			
Post: "Look! The leaves are starting to change. From..."	1,353 Impressions		\$20.00
Post: "Follow the lead of IG user @as.seen.by.aaron and..."			\$14.37
From Oct 21, 2018, 3:00 PM to Oct 31, 2018, 10:52 AM			
Post: "Follow the lead of IG user @as.seen.by.aaron and..."	1,579 Impressions		\$14.37
Post: "As IG user @michellegreen19 knows, a hike to..."			\$20.00
From Oct 21, 2018, 3:00 PM to Oct 31, 2018, 10:52 AM			
Post: "As IG user @michellegreen19 knows, a hike to..."	2,163 Impressions		\$20.00



bulk analytics – UCEDA

October 2018

#2923-7853

Social Media Planning
(10/01/2018 – 10/31/2018)

\$100.00